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Skills+

Microsoft Office

- > Word
- > PowerPoint
- > Excel
- > Outlook

Languages

- > English
- > Spanish

Adobe Creative Suite

- > Illustrator
- > Photoshop
- > InDesign
- > After Effects
- > Dreamweaver
- > Bridge

Experience+

Studio Designer at Publix Super Markets | *May 2016 - Present*

- > Responsible for the correct use of the Publix Logo/Brandmark, and the brand elements such as corporate colors and fonts.
- > Responsible for the creative execution of multiple projects with provided concepts and brand standards for a variety of print and digital materials.
- > Responsible for the creative execution of print and digital ads from concept to production.
- > Responsible for the creative execution of print Menu Boards from concept to production, adapting the current menu boards to be up to code with the new FDA Requirements.
- > Responsible for the execution of mechanicals files, supporting art files for printing, delivery and archiving.
- > Work extensively with Illustrator, designing and creating graphics for print and digital materials.
- > Work extensively with Photoshop retouching and compositing photos provided by Creative Teams.
- > Work extensively with InDesign, designing and creating print and digital materials from concept to production.
- > Responsible for manage workload and multiple projects at the same time.
- > Responsible for attending Production Input Meetings and/or project status meetings, to ensure full understanding of project requirements and providing status updates for the project team.

Experience+ Graphic Designer at Enjoy MFG | *Oct. 2013 - Present*

- > Responsible for the correct use of the brand elements, communicating with the production and sales department the important use of the brandmark, respective colors and fonts.
- > Responsible for the creative execution of the company's stationery system from concept to production.
- > Conceptualize and design products package.
- > Responsible for the creative execution of print and web ads.
- > Responsible for the creative execution of print and web banners.
- > Responsible for the creative execution and maintenance of the new website for Enjoy MFG from concept to production.
- > Create and update html email templates for advertising email.
- > Work extensively with Illustrator, designing graphics for dirt bikes, decals and t-shirts.
- > Work extensively with Illustrator, creating Illustrator files for screen printing production.
- > Work extensively with Photoshop, and Bridge on photo edition.
- > Work extensively with Indesign, designing and creating print and web product catalogs from concept to production.
- > Work extensively with Microsoft Excel, designing and creating print and web product catalogs from concept to production.

Graphic Designer at Factory Rider | *Oct. 2013 - Present*

- > Responsible for the creative execution of a web banner for the Ebay Store, from concept to production.
- > Responsible for the creative execution of an html template for Factory Rider Ebay Store from concept to production.
- > Responsible for the creative execution of web ads, product listings, and maintenance of Factory Rider Ebay Store and Amazon Store.

Graphic Designer at Torontico International | *Aug. 2015 - Aug. 2016*

- > Responsible for the creative execution of company's brandmark, from concept to production.
- > Determine primary and secondary color palette of the company.
- > Determine primary and secondary font family of the company.

- Experience+**
- > Responsible for the correct use of the brand elements, communicating with the owner of the company the understanding and important use of the brandmark, respective colors and fonts.
 - > Responsible for the creative execution of the company's stationery from concept to production.
 - > Responsible for the creative execution of the website for the company.

Graphic Designer at The Color Id | *March. 2015 - Present*

- > Responsible for the creative execution of company's brandmark, from concept to production.
- > Responsible for the correct use of the brand elements, communicating with the production and sales department the important use of the brandmark, respective colors and fonts.
- > Responsible for the creative execution of the company's stationery system from concept to production.
- > Conceptualize and design products package.
- > Responsible for the creative execution of print and web ads.
- > Responsible for the creative execution and maintenance of the The Color Id Website from concept to production.
- > Create and update html email templates for advertising email.
- > Work extensively with Illustrator, designing graphics for t-shirts, coffee mugs, phone cases and print posters among others.
- > Work extensively with Photoshop, and Bridge on photo edition.

Graphic Designer at Niní Fashion Style | *Oct. 2014 - Jan 2015*

- > Responsible for the creative execution of print, web and social media advertising, for their different clients and events.
- > Conceptualize and design company's new website.

Graphic Designer at Dembre Consulting Corporation | *Oct. 2014 - Jan 2015*

- > Responsible for the creative execution of the company's stationery from concept to production.
- > Responsible for the creative execution of an infographic for the company from concept to production.

Graphic Designer at Liang's Bistro | *Mar. 2012 - Present*

- > Responsible for the correct use of the brand elements, communicating with the personal staff of the restaurant the important use of the brandmark, respective colors and fonts.

- Experience+**
- > Determine a new secondary color palette to enhance the new look and feeling of the restaurant.
 - > Determine a new font family to used on their promotional and printing pieces, to enhance the new look and feeling of the restaurant.
 - > Responsible for the creative execution of print menus from concept to production.
 - > Responsible for the creative execution of restaurant's stationery system from concept to production.
 - > Responsible for the creative execution of restaurant's promotional pieces such as gift cards and discount coupons from concept to production.
 - > Responsible for the creative execution of environmental signs around the restaurant for their Drive - Thru Window for pick up orders, from concept to production.
 - > Responsible for the creative execution and maintenance of the new website for the restaurant from concept to production.
 - > Work extensively with Photoshop, and Bridge on photo edition.

Graphic Designer at Perry's BBQ | *Mar. 2012 - Present*

- > Responsible for the correct use of the brand elements, communicating with the personal staff of the restaurant the important use of the brandmark, respective colors and fonts.
- > Responsible for the creative execution of print menus and ads, from concept to production.
- > Work extensively with Photoshop, and Bridge on photo edition.

Graphic Designer at Made by Hand Invites | *Nov. 2011 - Present*

- > Responsible for the creative execution of company's brandmark, from concept to production.
- > Determine primary and secondary color palette of the company.
- > Determine primary and secondary font family of the company.
- > Responsible for the correct use of the brand elements, communicating with the owner of the company the understanding and important use of the brandmark, respective colors and fonts.
- > Responsible for the creative execution of the company's stationery system from concept to production.
- > Responsible for the creative execution of a web banner for the Etsy Store, from concept to production.

Experience+ > Responsible for the creative execution of product package from concept to production.

> Work extensively with Photoshop, and Bridge on photo edition.

Graphic Designer Intern at David A. Straz, Jr. Center | *Sep. 2013*

> Conceptualized and design print and web advertising, for their different shows and school programs, under the guidance of the art director.

> Worked closely with the graphic design department on the creation of the new look and graphics for their different theaters and restaurant.

> Conceptualized and design the Vocal Arts program Logo.

> Worked extensively with Photoshop, and Bridge on photo edition.

Graphic Designer Intern at Connectivity Agency | *Sep. 2013*

> Conceptualized and design print and web advertising, for their different clients under the guidance of the art director.

> Worked extensively with Photoshop, and Bridge on photo edition.

Education+ Art Institute of Tampa | *Sep. 2013*

> Bachelor of Fine Arts, Graphic Design - Honor Student.